

From: Cllr. Adrian Smith <cllr.asmith@tendringdc.gov.uk>

Sent: 02 December 2025 10:45

To: Naming and Numbering <namingandnumbering@tendringdc.gov.uk>

Subject: Re: New Development- Land North and South of A133 Clacton Road at Finches Lane, Elmstead ,Essex CO7 7FD (Phase 3)

Dear Sarah

"I confirm that I am making the following executive decision:-

To formally name the new road under construction at the development site – Land North and South of A133 Clacton Road at Finches Lane, Elmstead, Essex CO7 7FD

Paris Road (Reason): The developers would very much like the name Paris Road to fit with the theme of existing road names "Morina", "Rosa", "Linum" and "Carlina". These are all names of flowers It is describing a tract of land, such as a meadow, that was cleared from a forested area, and they feel that this is in keeping with the local area.

I understand that a consultation with the relevant Ward Members that serve Ardleigh and Little Bromley Ward has taken place, and all members are in agreement"

Kind regards

Adrian

Cllr Adrian Smith

Portfolio Holder Environment & IT

Tendring Independent St Bartholomew Ward

Town Hall, Station Road, Clacton-on-Sea, Essex

CO15 1SE

Email: cllr.asmith@tendringdc.gov.uk