

Key Decision Required:		In the Forward Plan:	
Management Team			
Cabinet Informal Formal		Council	

ENVIROMENT & ICT PORTFOLIO HOLDER
2nd December 2025

REPORT OF CORPORATE DIRECTOR – OPERATIONAL SERVICES

A.1 PROPOSED NAMING AND NUMBERING

(Report prepared by Sarah Gavin)

PART 1 – KEY INFORMATION

PURPOSE OF THE REPORT
To seek authority to proceed with the formal naming of the road currently under construction at Land North and South of A133 Clacton Road at Finches Lane, Elmstead Essex.

EXECUTIVE SUMMARY
A new development of 40 properties and 1 new road has commenced on the site at the above location. The layout of this development is shown on the drawing attached as an Appendix to this report.

RECOMMENDATION(S)
(a) That the new road shown on the site plan attached as an Appendix to this report is named: - “Paris Road.” (b) <i>Reason: -</i> <i>Paris Road (Reason): - The developers would very much like the name Paris Road to fit with the theme of existing road names “Morina”, “Rosa”, “Linum” and “Carlina”. These are all names of flowers.</i> That all interested parties be advised of the names allocated to the new road.

PART 2 – IMPLICATIONS OF THE DECISION

DELIVERING PRIORITIES
It is believed that the development of this site will have a significant impact on the re-generation of the area.
FINANCE, OTHER RESOURCES AND RISK
Finance and other resources There are no financial implications as all costs are bourne by the developer. Risk There are no risk implications, however, failure to allocate road names and postal addresses to the new properties will lead to significant difficulties for the owners of the properties accessing goods & services and mail deliveries.

LEGAL

The Council is empowered under Section 64 of the Town Improvement Clauses Act 1847 to name a street which is not already named. However, if the Council objects to the proposed names, the person proposing the name may appeal against the objection to a Petty Sessional Court, under Section 17 of the Public Health Act 1925.

OTHER IMPLICATIONS

Consideration has been given to the implications of the proposed decision in respect of the following and any significant issues are set out below.

Crime and Disorder / Equality and Diversity / Health Inequalities / Area or Ward affected / Consultation/Public Engagement.

Crime and Disorder Act 1998 – Consideration has been given to the Crime and Disorder Act 1998. The issues raised in this report have no relevant implications.

Equality & Diversity – There are no equality and diversity issues relevant to this report.

Ward/s Affected – Alresford and Elmstead Ward.

PART 3 – SUPPORTING INFORMATION

BACKGROUND

Following consultations, there have been no dissenting views to the request to name the road as above.

CURRENT POSITION

The decision to name this road is needed to enable official addresses to be issued to the new dwellings.

FURTHER HEADINGS RELEVANT TO THE REPORT

N/A

BACKGROUND PAPERS FOR THE DECISION

Email from:

Developer Landswood Developments dated on 04/11/2025 enclosing the initial application.

Email to:

Developer 05/11/2025 acknowledging application.

Invoice sent to: Applicant in respect of naming & numbering fees 20/02/2025. Invoice Paid 12/11/2025.

Email sent to:

Relevant Councillor and Parish Clerk with suggested road names and seeking comments. Dated 10/11/2025.

Official Consultation Letters sent 10/11/2025 to:-

Cllr Scott- Alresford and Elmstead Ward

Cllr Wiggins- Alresford and Elmstead Ward

Elmstead Parish Council

Land Charges (ECC Highways)

Royal Mail Address Development

Clacton Fire Station

Essex Ambulance Station

Essex County Fire & Rescue Services

Water Supplies Officer – Essex County Fire & Rescue Services

Clacton Police Station

APPENDICES

A.1 Appendix - Site Drawing No. 588-01-01