

HAT Projects

Jaywick Sands Place Plan

2023-4 consultation report

10 June 2024

1. About this report

This report sets out how Tendring District Council undertook consultation on the Draft Jaywick Sands Place Plan during December 2023-January 2024, a summary of the findings from the consultation, and a schedule of changes made to the Place Plan as a result of consultation.

The Jaywick Sands Place Plan will be a regeneration framework that will guide the next steps of Tendring Council regarding Jaywick Sands. It sets out a recommended strategy that will meet the objectives for Jaywick Sands set out in the Local Plan:

- Transform housing quality and the built environment;
- Ensure long term flood resilience;
- Create greater connectivity to neighbouring areas;
- Attract commerce & new economic opportunities; and
- Improve people's life chances, access to public services & health & wellbeing

The aim of the consultation were to achieve the following:

- Centering the community in the process – ensuring that the commitment to developing the regeneration strategy through genuine community collaboration is carried through.
- Better informed local community about key issues, with a realistic understanding of the options, scenarios and risks.
- Gaining feedback from the community, stakeholders and statutory consultees on the proposals in the draft Plan
- Building trust between community and TDC/ECC – celebrating successes already achieved

The consultation material was structured around the following themes and questions:

1. The vision for the Place Plan
2. Flood defences and seafront public realm
3. Derelict homes and abandoned plots
4. Working with existing homeowners to improve housing quality and safety
5. Creating space for business, tourism and local services
6. Improving public open spaces
7. Accessibility and connectivity improvements
8. Any other comments

2. About the consultation

The consultation was held from 20th November 2023 to 6th January 2024.

The consultation included an online questionnaire on the Council's website; drop-in events at various locations around Jaywick Sands; and the ability for respondents to use paper forms to respond or to respond via email.

The drop-in and online events held were:

- Saturday 25th November, Community Resource Centre
- Wednesday 29th November, Sunspot
- Friday 1st December, Inclusion Ventures
- Saturday 2nd December, Golf Green Hall
- Wednesday 6th December, Sunspot
- Thursday 7th December, St Christopher's Church

A range of methods of notification were used to inform the public about the consultation including:

- News releases from TDC's communications team which were picked up and covered in local news media
- Social media campaign including paid and organic posts across social media channels and into local groups, using specially commissioned videos
- Posters displayed at a range of local venues including shops and community venues
- Flyer distributed to all addresses in Jaywick Sands (3569 properties)
- Emails to community groups and representatives
- Emails to statutory consultees (23 organisations)

3. Who did we reach with the consultation?

Around 142 people attended in-person drop-in events during the consultation period.

Social media posts reached over 25,000 people over the consultation period, generating a substantial amount of online engagement (up to 86 comments per post).

The consultation survey gained 73 responses online (an increase from 62 at the first consultation), and 20 paper forms were received either at events, or via post/drop off afterwards, and transcribed into the survey software for analysis. In addition 2 emails were received in response to the consultation, but did not use the form to answer specific consultation questions.

6 consultation responses were received from statutory consultees.

4. Findings from the consultation

4.1 Vision for the Place Plan

Question 1: Do you agree with this overall vision for the future of Jaywick Sands?

A majority of respondents agreed with the vision, with 49% strongly agreeing and 37% somewhat agreeing. Only 11% disagreed somewhat or strongly.

Examples of positive / supportive comments included:

- "I feel this is the best plan yet and definitely needed"
- "Once flood defences are in place then more investment will follow"

- “Sea defences should be a must”
- “Area has desperately needed investment for a long time”
- “Will be more positive when things start to happen”

General comments:

- Need to take action against those who flytip and litter/foul the area otherwise improvements will be pointless
- Should offer support to homeowners to improve the appearance of their properties
- Community spirit must be maintained
- Stunning beaches should be maximised as an opportunity
- Landlords have neglected properties and something needs to be done about this
- Property owners willing to be approached by the Council to partner on delivery
- Housing should be a priority
- Scepticism that flooding is going to happen
- Address drugs and crime

Concerns expressed about the proposals:

- There have been ‘false promises and dawns’ and that there need to be ‘short term visible goals to happen right now to show that you mean business’.
- Concern that it will be hard to encourage tourism
- Concern that nothing will be done correctly due to corruption
- Concern of impact of larger homes on existing residents – dislike of 3 storey homes and the design of the recently built TDC homes
- Concern that the Place Plan will not support local residents – ‘not for us’
- Concern about Green Elms surgery and the quality of care there
- Compulsory purchase and complete redevelopment is the only way forward
- Too much focus on Brooklands and not the rest of Jaywick, including the Tudor Estate
- Concern that compulsory purchase will take place
- Some of the plan is a little fanciful

Suggestions:

- Would like to have family facilities such as soft surfaced play areas
- Potholes need to be addressed
- Improved street lighting
- More bins on the beach
- Communal picnic area/seating area overlooking beach should be included.
- Need for better transport links
- Need more public WCs for the beach
- Desire for more social housing for local community
- Need more shops
- More residential parking spaces
- Something for teenagers e.g. skatepark

4.2 Flood defences and the seafront

Question 2: Do you agree with our suggested design approach for flood defences and the seafront?

A majority of respondents agreed with proposed design approach, with 51% strongly agreeing and 34% somewhat agreeing. Only 6% disagreed somewhat or strongly, while 9% neither agreed nor

disagreed.

Examples of supportive comments included:

- Proposals make the most of the beach and the seafront and don't spoil the view
- Making concrete walls higher would not enhance the area

Concerns/suggestions included:

- Lack of concern that flooding is really a serious issue – the current defences felt to work
- Residents need to be educated about flood risk
- Jaywick should be allowed to flood and not be defended
- Concern that funding the proposed preferred option will not be possible – that delivery will not be achieved
- Concern that proposals involve demolishing part of the properties along Brooklands
- Concern about loss of views
- Concern that property prices will be lowered by flood risk, and this means that defences need to be improved
- One way street could be dangerous in terms of speeding – design needs to be safe and discourage antisocial parking
- Homes along the seafront should be repaired and made more attractive, for example brightly painted
- New properties should not be designed like the new houses recently built due to their impracticality for elderly people and children
- Public WCs needed as part of the plans
- Query about accessibility of beach by elderly and disabled people

4.3 Derelict homes and abandoned plots

Question 3: Do you agree with our proposals for demolishing abandoned homes and using empty plots?

A majority of respondents agreed with the proposals, with 67% strongly agreeing and 19% somewhat agreeing. Only 10% disagreed somewhat or strongly.

Supportive comments included:

- Derelict homes are an eyesore and should be pulled down
- Support for providing off-street parking
- "It's a good idea and it will result in positive action for householders"
- "Better to use old plots rather than building over virgin land"

Concerns/suggestions included:

- Some of the properties could be rebuilt
- Concern about how resident parking would work in practice and be enforced
- Concern about maintenance of council owned properties
- Concern that 'normal liveable' properties will be redeveloped as well
- Whole area should be demolished
- New homes should not be designed like the recently built council homes – "as long as they're not the depressing grey like the other blots on the landscape"
- New homes are needed but must be affordable
- Community land should not be sold off

- Disagree with building new council properties
- Need supermarket and health facilities
- Problem families should not be housed in new homes
- Need CCTV in alleyways and seafront
- Need more enforcement on rubbish and flytipping otherwise new homes will end up in poor condition too
- Consider an indoor swimming pool to enhance the area

4.4 Working with existing homeowners to improve housing quality and safety

Question 4: Do you agree with our proposals for working with existing homeowners, and enforcing on substandard properties where necessary?

A majority of respondents agreed with the proposals, with 59% strongly agreeing and 27% somewhat agreeing. Only 9% disagreed somewhat or strongly.

Written comments included:

- Owners don't care about their properties
- Residents should be consulted
- Grants/financial support should be offered, particularly to the elderly
- Landlords of rental properties need to be held to account with regular inspections and enforcement
- Tenants need to be held to better standards
- Landlords may sell instead of improving, leaving their tenants homeless
- People should be encouraged and rewarded for taking good care of their homes
- Should be more enforcement of rubbish and flytipping
- Should not have more council housing
- Homeowners should be helped to move elsewhere if they need to for family, health or work reasons – “we end up totally trapped here because we can't afford to move out”

4.5 Creating space for business, tourism and local services

Question 5: Do you agree with our proposals for business, tourism and local services?

A majority of respondents agreed with the proposals, with 55% strongly agreeing and 27% somewhat agreeing. Only 7% disagreed somewhat or strongly.

Written comments included:

- Consider SIPs [structural insulated panel systems] manufacturing plant to help reduce the cost of rebuilding new homes
- A leisure complex with indoor swimming pool and basketball/tennis courts
- Local residents should be put first before tourism
- Scepticism about delivery
- Should be more enforcement of rubbish and flytipping – “the easiest and quickest way to improve the area is to keep on top of litter rubbish dumping and dog poo all along the promenade if you can't even do that there's no point to anything else”
- Shopfronts on Broadway should be improved in terms of their appearance, currently very uninviting
- Need more services for locals and visitors – doctors, dentists, named supermarket, shops,

cafes, library mentioned

- Need for shops and services in all three areas of Jaywick Sands
- Need for parking and facilities alongside businesses
- Need more WCs at the Village end
- Better transport links needed
- Build a marina
- Sunspot perceived as not helping local businesses or residents to get jobs
- Comprehensive redevelopment of Jaywick Sands is the only solution

4.6 Improving public open spaces

Each open space had a separate question so that site specific comments could be made. The majority of respondents agrees with the proposals on average, with 63% strongly agreeing and 23% somewhat agreeing. Only 7% disagreed somewhat or strongly.

A number of responses to these questions included repeated general comments which were not site specific. These have been summarised below, following which site specific comments are summarised against each question:

- This could be done quickly to show that change is really going to happen
- Area needs to be monitored and maintained to avoid flytipping and rubbish
- Should cater for all ages
- Use the funding for an indoor swimming pool
- Need to keep high maintenance standards, without litter and dog fouling
- Area should be completely redeveloped – “tear it down and start again”
- Properties need to be brought back into good use
- Concern that existing green spaces are not adequately maintained or policed
- Area should be completely redeveloped – “tear it down and start again”
- Include play areas for younger and older children
- Tennis courts and indoor pool
- Enforcement on flytipping and littering/dog fouling is all that is needed
- Concern over future management and maintenance
- Roads and footpaths as important as green spaces for ageing population
- Area should be completely redeveloped – “tear it down and start again”

Question 6: Do you agree with our proposals for improving Brooklands Gardens?

A majority of respondents agreed with the proposals, with 61% strongly agreeing and 20% somewhat agreeing. Only 8% disagreed somewhat or strongly.

Written comments specific to this open space included:

- Community centre isn't open enough
- Gardens should include an adventure playground
- Need disabled friendly equipment for young people with mobility difficulties
- Properties in Brooklands need to be brought up to a good standard
- Existing trees are neglected and despite reporting it, nothing has been done

Question 7: Do you agree with our proposals for improving the Lotus Way open space?

A majority of respondents agreed with the proposals, with 61% strongly agreeing and 25% somewhat agreeing. Only 5% disagreed somewhat or strongly.

There were no site-specific comments about the proposals within written comments.

Question 8: Do you agree with our proposals for improving the Sea Crescent and Fern Way open spaces?

A majority of respondents agreed with the proposals, with 61% strongly agreeing and 24% somewhat agreeing. Only 6% disagreed somewhat or strongly.

Written comments specific to this open space included:

- More residential free parking off-road is needed
- Would encourage wildlife and social interaction
- Should have a children's play area

Question 9: Do you agree with our proposals for improving the St Christopher's Way open space?

A majority of respondents agreed with the proposals, with 65% strongly agreeing and 19% somewhat agreeing. Only 9% disagreed somewhat or strongly.

Written comments specific to this open space included:

- Avoid removing grass
- Mostly redundant space that can be made use of
- Need to keep provision for motor homes to park overnight
- Hard standing parking spaces are welcomed

Question 10: Do you agree with our proposals for improving the Garden Road open space?

A majority of respondents agreed with the proposals, with 57% strongly agreeing and 26% somewhat agreeing. Only 6% disagreed somewhat or strongly.

Written comments specific to this open space included:

- Love the idea of the dog agility area
- Local people should be able to get honey for free from the beekeepers using the space
- WCs should not have been closed here – should be open during the day
- Concern that dogs should not be catered for as there are enough problems with dogs as it is

Question 11: Do you agree with our proposals for improving Crossways Park?

A majority of respondents agreed with the proposals, with 60% strongly agreeing and 28% somewhat agreeing. Only 4% disagreed somewhat or strongly.

Written comments specific to this open space included:

- The park has been neglected and the path through it is dangerous
- Brook needs to be cleared out and the grass areas have holes and are currently unsuitable for playing on
- Open air gym has been previously discussed for this location
- Watercourse should be protected
- This park is well used, older people meet with their dogs
- The two parks should be brought together as it's currently difficult for parents of children of different ages to supervise

4.7 Accessibility and connectivity

Question 12: Do you agree with our suggestions for accessibility and connectivity improvements?

A majority of respondents agreed with the vision, with 62% strongly agreeing and 23% somewhat agreeing. Only 7% disagreed somewhat or strongly.

Written comments included:

- Should be started without further delays
- Bus stops all need shelters and seating
- Increased number of buses needed
- Not sure it will be used [unclear what this refers to – perhaps new route across Tudor Fields]
- Paths need to be made more level for residents with mobility difficulties who are forced to walk in the road
- Residents need to be evacuated easily if necessary
- Need another GP surgery
- Concern about parking in Brooklands if the proposals are carried forward
- Parking outside Sunspot is a problem [note: this is an unadopted road so there is no enforcement at present]
- Need new road from Brooklands for emergency egress and increased tourism
- Clearing sand from the seafront paths is needed

4.8 Other matters raised

Question 13: Are there any further comments you have on the draft Place Plan?

Comments to this question included the following topics:

General:

- Maintenance, rubbish collection, fly tipping and dog fouling must be addressed otherwise investments will not be worthwhile
- Need for entrepreneurs with the foresight to invest now
- Support for proposals generally as a boost to the area
- Importance of not losing the community spirit in Jaywick Sands
- Funding should be spent in Clacton and Harwich as Jaywick can never be improved
- Request to see the programme plan for implementation with timescales

- Avoid compulsory purchase or forcing people to move away
- Scepticism that the consultation is genuine and views expressed will be taken into account
- Complete redevelopment with CPO is the only approach that will work
- Jaywick has the best beaches in the area and needs better facilities to go with them
- Concern that £120m will not be adequate funding
- Disabled people find it hard to get onto the beach
- Wardens need to be reinstated
- Regular inspection of rented properties making landlords accountable

Specific comments/suggestions:

- Concern about one-way street in Brooklands with the view that two-way traffic slows down vehicle speeds
- Cycle path along Brooklands should be on the top of the promenade not next to speeding cars
- 20mph limit should be brought in around Brooklands area
- More sports facilities such as a leisure complex with indoor swimming pool, outdoor tennis and basketball courts, putting green
- More pre-school groups needed such as Sure Start
- Brooklands must be one-way
- Improve parking around Martello Tower to encourage tourists
- More public WCs for the beach particularly at the Village end
- Watersports and jetty for boat trips
- Potholes need to be filled
- More bus routes needed such as a direct bus to Clacton station for tourists as well as residents
- Dangerous parking on Brooklands, Lotus Way and Midway should be addressed
- Tudor Estate also needs attention, for example issues with potholes
- Drainage ditches need clearing out so that they deal with floodwater effectively
- New homes should be bungalows only
- Support for improving the appearance of homes and 'eyesore' derelict plots
- Need for shops and NHS dentists
- More tree planting along streets
- Street lights along Brooklands are faulty making it dark
- People should not use the seafront area as their personal garden (relating to Tamarisk Way area)
- Sunspot is a nice new building
- Surface water flooding is a major issue
- Need car boot sale back

"I am excited to see the proposed plans come together . It will really boost the area to look better .Bring more visitors and put Jaywick back in the map as a great place to live . Currently Jaywick looks like a ghost town neglected and too many derelict buildings . I hope these plans do start and that it's not just talk ."

"These plans are worth nothing if the residents do not look after/maintain these areas."

"It's very important that Jaywick's amazing community and heart isn't lost in the developments that takes place."

"This looks like joined-up thinking (at last)."

Other written responses outside the survey or paper questionnaire included:

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- Owner of properties commented that they have planning consent for residential development on the site suggested in the Place Plan for resident parking, and would like to seek support in developing the site or to sell the site to the Council.
- A marina similar to Brightlingsea should be considered which would offer commercial and residential development, to attract more visitors to the area.
- Concerns regarding insurance premiums rising as a result of replacement dwelling costs being higher than previously due to the design requirements of building in a flood zone.

4.8 Statutory consultee responses

Anglian Water

- The objective of the Place Plan to ensure long term flood resilience is relevant to AW's future plans for our assets in the area.
- The Jaywick Water Recycling Centre (WRC) is located outside the priority areas for regeneration. However, there are sewage pumping stations located within these areas, and redevelopment proposals should consider the proximity of these assets and allow for 15 metres from the boundary of the curtilage of the dwellings to reduce the risk of nuisance/loss of amenity associated with the operation of the pumping station.
- Agreement that any net increase in the number of dwellings should be identified in locations that will facilitate long term sustainable and resilient growth and avoid the need for additional investment in flood defence and climate change adaptation infrastructure.
- Agreement that improvements to sea defences at Jaywick Sands to facilitate ongoing and future regeneration will provide flood safety to residents, and greater flood protection to homes, businesses and existing infrastructure. AW note that residual flood risk will remain even when flood defences are improved and ongoing collaboration between risk management authorities will be required.
- The retrofitting of sustainable drainage systems where feasible in existing open space should be encouraged, as part of green infrastructure provision, or utilising some vacant land/plots to assist with addressing residual flood risks. A collaborative approach with relevant stakeholders including Essex County Council (as LLFA and Highways Authority) and Tendring District Council would help improve safety for vulnerable households and minimise surface water ingress to AW's foul drainage network.
- Anglian Water has installed several sewer monitors throughout Jaywick Sands, and further monitors are programmed to be installed in due course. The greatest concentration of monitors is within Brooklands, which is consistent with the surface water drainage issues identified in this area.
- AW suggest that where vacant plots are repurposed to provide off-street resident parking, this should be considered in association with permeable surfaces and sustainable drainage systems to minimise surface water run-off.
- With regard to open space improvements, Anglian Water supports the opportunity to deliver schemes which have multi-functional benefits for the community including climate resilience and sustainable drainage. Any proposals to include elements of parking within open space proposals should ensure that suitable sustainable drainage measures are implemented.
- AW agree that the frequency and intensity of surface water flood risk is likely to increase due to climate change, which will place additional pressures on AW's network, and this is exacerbated by misconnections (surface water connections to foul sewers), causing network capacity issues alluded to in the Place Plan report.
- Anglian Water would support an approach that uses natural flood management and retrofitting SuDS to manage surface water run-off. AW would welcome engagement with other stakeholders including Tendring District Council, Environment Agency and Essex County Council (as Lead Local Flood Authority and Highways Authority) to discuss how these matters might be best addressed, whilst ensuring the long-term resilience of AW's networks.

Natural England

- Insufficient information in the Plan currently, for NE to comment on the impact of the proposals for improved flood defences on the designated sites within the Place Plan area (SSSIs, SACs, SPA, Ramsar site).
- NE advise that a HRA which considers the likely impacts of flood defence proposals on internationally designated sites will be required to accompany the draft Place Plan. In addition, impacts on Clacton Cliffs and Foreshore SSSI and Colne Estuary SSSI will also need to be assessed.
- NE note that the Place Plan references other biodiversity assets in the immediate area, such as protected species, ecological networks, habitats and green spaces. The Plan should respect, and where possible, enhance the town or village's local and neighbouring biodiversity resources.
- Local area Landscape Character Assessments should be referenced within the Place Plan to ensure it makes a positive contribution to the character and functions of the landscape and avoids any unacceptable impacts.
- The Place Plan could usefully promote high quality and multifunctional green infrastructure.
- Natural England is interested in exploring how best we could support Tendring District, the local community and other stakeholders in developing the green infrastructure elements of the plan and importantly delivering the positive health and wellbeing benefits for those living in and visiting Jaywick.
- We encourage Tendring District Council to consider submitting the Jaywick Sands Place Plan as part of the consultations for the future Essex Local Nature Recovery Strategy (Local Nature Recovery Strategy - The Essex Local Nature Partnership (essexnaturepartnership.co.uk)). Future delivery of the Place Plan could be aided by being part of the wider Local Nature Recovery Strategy.

Historic England

- HE welcome the reference to the grade II listed Martello Tower and Cockett Wick Farmhouse as well as the Scheduled Monument at the Decoy Pond. Please refer to this as a scheduled monument (rather than scheduled ancient monument – the preferred term in line with the NPPF).
- HE note there are actually two grade II listed buildings at Cockett Wick Farm – the farmhouse and the barn. There are a number of Martello Towers along the coast in this area. They are both listed and scheduled. There are also two Conservation Areas nearby – Clacton Sea front and St Osyth's. HE suggest that the references to heritage assets are amended accordingly in the text and on the map on page 19.
- HE welcome the identification of different character areas which should inform future development.
- HE welcome the reference to rich history and unique character of Jaywick Sands Built form.
- HE welcome the references to the unique pattern and character of buildings found in Jaywick Sands. Future development should draw on the rich history of the area.
- HE recommend an additional chapter in the Plan on design of future development which identifies key characteristics drawing on the features of the different character areas.
- HE encourage TDC to draw on the knowledge of local conservation officers, the county archaeologist and local heritage groups, in preparing the Place Plan.

Sport England

- Supports the focus in the draft plan on improving green spaces to support active lifestyles and improving walking and wheeling routes in response to the issues that have been identified.
- Reference should be made in section 2.3 to the Local Delivery Pilot in Tendring and the projects that are now being delivered in Jaywick Sands as they will support the delivery of the Place Plan especially in relation to health and wellbeing objectives.
- Reference should be made to the recent Tendring Playing Pitch Strategy and Tendring

Indoor & Built Sports Facility Strategy that were completed by the Council in 2023 and not just the 2017 Open Space Assessment Report, and the Plan should consider how the strategies can be addressed.

- Reference should be made to advocating consideration of the Active Design guidance in the development of relevant proposals in the plan, particularly chapters 7, 10 and 11.

Essex County Fire and Rescue Service

- The current plan references the considerations raised in our previous consultation (flood defences, access and evacuation routes) providing options, examples, and suggestions. However, at this stage the plan does not provide enough detail for ECFRS to agree that the previous considerations have been fully met.
- The following considerations should be addressed to ensure public safety in the event of flooding:
 - Improvements to flood defences
 - Improvements to existing drainage systems
 - Improved standard of flood protection to existing homes
 - A safe space for people to escape to in the event of a flood
- Use of community spaces as a hub for our Prevention teams to deliver Fire Safety and Education visits, with the shared use of an electric charging point.
- In redeveloping vacant plots and replacing poor quality homes with flood resilient new homes, consideration needs to be given to ensure that the required changes to provide flood resilient homes are made and that this priority outweighs the desire to maintain character and design.
- New homes should not increase flood risk elsewhere.
- Implementation of [vision zero principles](#) where there are introductions of or changes to the road network. The proposed one-way system in Brooklands may result in an increase of speeding incidents. Traffic calming measures to mitigate this risk should be considered.
- An increase in population will further impact traffic and parking which will potentially affect the ability of the Service to provide a safe and timely response to emergencies.
- Consideration should be given to improving the pathways and alleyways for pedestrians. ECFRS recommend consultation with the Safer Essex Roads Partnership to support plans for improving pedestrian safety.
- Appropriate planning and mitigations to reduce risks around outdoor water sources. This should include measures to prevent any unintentional entry to water and increased provision of visible warning signs and easily accessible rescue devices e.g., throw lines and floatation devices.
- Any introduction of cycle and pedestrian walkways should not impact or minimise the recommended road widths for appliance accessibility and emergency service vehicle response.

In addition to the above a number of generic comments were made which reference regulatory requirements regarding fire safety, such as:

- Adherence to the requirements of the Fire Safety Order and relevant building regulations, especially approved document B.
- Installation of smoke alarms and/or sprinkler systems at suitably spaced locations throughout each building.
- Suitable principles in design to avoid deliberate fire setting. Communal or large bin storage has been known to be a potential risk for fire setting incidents. Consideration of access to bin storage should be given.
- Access for Fire Service purposes must be considered in accordance with the Essex Act 1987 – Section 13, with new roads or surfaces compliant with the table supplied, to withstand the standard 18 tonne fire appliances used by Essex County Fire and Rescue Service.
- Consideration for road widths to be accessible whilst not impeding emergency service vehicle response through safe access routes for fire appliances including room to manoeuvre (such as turning circles).

- Implementation of a transport strategy to minimise the impact of construction and prevent an increase in the number of road traffic collisions. Any development should not negatively impact on the Service’s ability to respond to an incident in the local area.
- A risk reduction strategy to cover the construction and completion phases of the project.
- Implementation of a land management strategy to minimise the potential spread of fire either from or towards the development site.

National Highways

- The vision and proposed policies within this Jaywick Sands Place Plan would not have any predicted adverse impact on the Strategic Road Network (SRN).

Essex Police

- No direct comment to make at this time – general strategy document attached for reference.

Environment Agency

- Incorrect figures in exec summary for flood risk, correct in section 4.15.
- Support for the strategy in general, including the aim to ensure long term flood resilience, the aspiration to improve emergency access and evacuation routes for flood events, seeking additional funding to progress drainage, the proposal to develop technical guidance for property owners for assessing the flood resilience of their properties and implementing improvements and preparing flood safety plans, and the preferred option for flood defence improvements.

5. Amendments made to the Place Plan following consultation feedback

Page	Summary of amendment	Full amended wording
3	Updated paragraph 1, paragraph 4, paragraph 8 and paragraph 9 to reflect status of document as adopted	<p>... and has been adopted by Tendring District Council as a non-statutory development framework.</p> <p>Tendring District Council has prepared the Place Plan as a step in the ongoing cross-sectoral work to change the prospects for residents for the better.</p> <p>This report outlines the strategic, physical and social context for the Place Plan, and sets out the Council's strategy for Jaywick Sand's renewal.</p> <p>The Place Plan has been developed on behalf of Tendring District Council by HAT Projects, with input from Igloo Regeneration. Maccreanor Lavington, DK-CM, Potter Raper and Antea also contributed to the early stages of the work.</p>
3	Corrected flood depths in paragraph 3	Actual flood risk today includes flood depths of 450mm (0.45m) for some homes in the design (0.5% AEP) flood event, and rises to depths of 3m and above over the next 100 years.

4	Updated paragraph 1 to reflect the process undertaken	With a pause over the Covid-19 pandemic, work was restarted in late 2021, consultation undertaken on initial options in autumn 2022 and consultation on the Draft Place Plan in 2023-4.
5	Section added summarising main findings from 2023-4 public consultation	<p>2.3 Findings from consultation in 2023-4</p> <p>Consultation took place in November 2023-January 2024 on the Draft Place Plan. This consultation involved in-person events as well as an online presentation of the Place Plan accompanied by a survey. The aim of the consultation was to establish if the Place Plan proposals were supported by the community, stakeholders and statutory consultees, and to gain feedback on the proposals on aspects that could be improved or should be amended.</p> <p>The main findings from the consultation were that consultees were overwhelmingly supportive of the Place Plan proposals. In percentage terms, each aspect of the Place Plan was supported by a large majority of respondents.</p> <p>The overall vision was strongly supported with 49% strongly agreeing and 37% somewhat agreeing with the vision statement. Only 11% disagreed somewhat or strongly.</p> <p>The flood defence design approach was strongly supported, with 51% strongly agreeing and 34% somewhat agreeing with the approach set out. Only 6% disagreed somewhat or strongly, while 9% neither agreed nor disagreed.</p> <p>Proposals for demolishing abandoned homes and using empty plots saw 67% strongly agreeing and 19% somewhat agreeing. Only 10% disagreed somewhat or strongly.</p> <p>Proposals for working with existing homeowners, and enforcing on substandard properties where necessary saw 59% strongly agreeing and 27% somewhat agreeing. Only 9% disagreed somewhat or strongly.</p> <p>Proposals for business, tourism and local services saw 55% strongly agreeing and 27% somewhat agreeing. Only 7% disagreed somewhat or strongly.</p> <p>The proposals for improving specific open spaces were strongly supported, with on average 61% strongly agreeing and 24% somewhat agreeing with the proposals.</p> <p>Proposals for accessibility and connectivity improvements saw 62% strongly agreeing and 23% somewhat agreeing. Only 7% disagreed</p>

		<p>somewhat or strongly.</p> <p>A number of suggestions, comments and feedback points from statutory consultees have resulted in updates to the Place Plan in response. A full consultation report was prepared which sets out in detail the full feedback and the amendments made.</p> <p>A Habitats Regulations Assessment screening report was also undertaken in response to the consultation feedback from Natural England, which concluded that the Place Plan itself is not predicted to have a Likely Significant Effect on any Habitats sites, either alone or in combination with other plans and projects. There are potential impact pathways from the coastal flood defences, and further detailed assessment will be needed when this project develops.</p>
<p>Note page numbering has altered due to the addition of the text above. The page numbers that follow are all one number higher than the equivalent pages in the Draft Place Plan (e.g. page 6 in the final Plan was page 5 in the Draft Plan).</p>		
6	Section added regarding Active Lifestyles Local Delivery Pilot	<p>Active Lifestyles Local Delivery Pilot</p> <p>Jaywick Sands is one of the locations for the Essex Local Delivery Pilot led by Active Essex, to build healthier, more active communities across the county. Essex is one of 12 pilots chosen by Sport England. In Jaywick Sands this has included funding improvements to cycling and walking infrastructure, and the Pedal Power project.</p>
8	Amendment to final bullet point following Environment Agency consultation response	Potential future residential / holiday accommodation development (no net long-term increase in permanent residents within Flood Zone 2/3)
10	Amendment to bullet point 4 under Flood defence and seafront public realm to clarify that Flood Grant in Aid funding arrangements are subject to change	Flood Grant in Aid (FGiA) may, under current funding arrangements, be available after 2030 but cannot be drawn down prior to this.
15	Amendment to Economic Profile to clarify that statistics are from the period before Sunspot opened, which has resulted in an increase in jobs in the community	Before the development of Sunspot, statistics suggested there were only 325 jobs in the settlement, representing a job density of 1 job to every 16 residents:
20	Corrected references to heritage assets	Grade II listed buildings in the area include Jaywick Martello Tower and Cockett Wick Farmhouse and Barn as well as a Scheduled Monument at the Decoy Pond north-east of Brooklands. The nearest Conservation Areas are at Clacton seafront and St Osyth.

29	Added mention of wider playing pitch and sports deficits to Green infrastructure, open space, leisure and play section	There are other district-wide deficits identified in the Colchester and Tendring Open Space, Playing Pitch, Outdoor Sports and Built Facility - Overarching Strategy (2023) and further opportunities could be considered in terms of provision locally, although the poor accessibility of Jaywick Sands with regard to the wider district limits its suitability to meet more strategic deficits.
32	Amended reference to NPPF to reflect update in 2023	...updated in 2023
41	Added wording to paragraph 2, to make the link between the flood defences and wider regeneration clearer	Instead, the flood defences should be designed to be a catalyst for wider regeneration, including increased economic activity through enhancing the beach as a visitor destination, and improving property values which will incentivise upgrading and rebuilding of homes to a higher standard of quality, energy efficiency and flood resilience..
42	Added wording to paragraph 1, to make the link between the flood defences and wider regeneration clearer	This will not only make the community better protected from flooding, but will also increase the opportunities to grow the visitor economy, and support wider investment in upgrading homes in the area.
42	Added mention of opportunity for additional seafront WCs to paragraph 3	There is also the opportunity to provide additional seafront WCs at various locations.
42	Added mention of watersports facilities (additional paragraph at the end of the page)	Jaywick Sands beach is well-suited to watersports and the feasibility of creating additional watersports facilities, such as boat ramps, changing facilities and equipment hire, should be explored during the next stage of design development.
43	Added wording to paragraph 2 to clarify that traffic calming should be designed into scheme Amended figures 63, 64 and 65 to add indicative traffic calming measures to graphics.	... a re-designed Brooklands road with footways on both sides and a segregated cycle track, alongside traffic calming measures.
43	Added mention of opportunity for additional seafront WCs to paragraph 4	... such as play areas, cycle and car parking, kiosks or stalls, seafront WCs and landscaped garden areas...
44	Amended figure 67 to show indicative traffic calming measures	
47	Added mention of traffic calming to bullet points under 7.7	Adding traffic calming measures to slow vehicles
51	Wording to 8.5 strengthened regarding loan / grant	It is recommended that the option of low-cost loans, or grant funding, be explored to incentivise property owners to improve the safety of their

	funding	homes.
54	Added recommendation regarding visitor parking to first paragraph	The amount and location of visitor parking is important to support the visitor economy and options for consolidating this in appropriate locations should be considered, including in the village itself and at the Martello Tower, while ensuring that this does not have an adverse impact on the public realm or heritage assets.
56	Added mention of wider playing pitch and sports deficits to paragraph 3	There are other district-wide deficits identified in the Colchester and Tendring Open Space, Playing Pitch, Outdoor Sports and Built Facility - Overarching Strategy (2023) and further opportunities could be considered in terms of provision locally, although the poor accessibility of Jaywick Sands with regard to the wider district limits its suitability to meet more strategic deficits.
57	Added mention of biodiversity and SuDS to Crossways Park, improvement 3	...biodiverse planting...to improve habitat, enhance SuDS functionality,...
57	Added mention of inclusive play equipment and outdoor gym equipment to Crossways Park, improvement 4	Add more seating / picnic tables and upgrades to play equipment, to include inclusive play equipment and outdoor gym equipment.
57	Added mention of biodiversity to Garden Road, improvement 6	Shade trees and additional planting to enhance biodiversity
58	Added mention of inclusive play equipment to St Christopher's Way improvement 5	Play for older children at the wider end of the space, including inclusive play equipment
58	Added mention of permeable paving to parking at St Christopher's Way and Fern Way	...on-street bays with permeable paving as part of landscaping scheme... ...on-street parking as part of landscaped approach alternated with trees, using permeable paving...
58	Added mention of biodiversity and made reference to tree planting consistent, for St Christopher's Way, improvement 6, and Fern Way, improvement 3 and Sea Crescent, improvement 2	Shade trees and additional planting to enhance biodiversity
58	Added resident off-street parking to indicative proposal for Sea Crescent	New footway along Sea Way with off-street resident-only parking using permeable paving, set behind footway
59	Added mention of biodiversity and made reference to tree planting	Shade trees and additional planting to enhance biodiversity

	consistent, to Brooklands Gardens improvement 5	
59	Added mention of potential for adventure playground features for Lotus Way	Landscape clean up new & biodiverse planting around the watercourse, explore potential for adventure playground features on open area
61	Additional sentence added to paragraph 3 to highlight that wider public transport improvements should be sought	It is recommended that TDC explores opportunities to improve public transport in collaboration with partners as this is currently impacts the ability of residents to access jobs and services and contributes substantially to many of the indicators of deprivation as a result.
65	Additional section added on street lighting. Sentence added to the final paragraph on the page to clarify that street lighting improvements are not included within the costs	<p>11.7 Street lighting</p> <p>Street lighting is patchy within Jaywick Sands, which lessens the perception of safety and discourages walking and cycling outside daylight hours. An assessment should be carried out to identify and address street lighting deficits, while avoiding light pollution or harming resident amenity.</p> <p>Street lighting improvements have not been included in these costs as the detailed study required to establish the scope required, has not been carried out.</p>
68	Additional section on communications strategy and information campaigns added	<p>Communications strategy</p> <p>Communications and information campaigns are important, and will continue to be vital, in ensuring residents are correctly and effectively informed about flood risk, and are able to take the necessary steps to protect themselves and their properties. Alongside the wider community governance, a communications strategy and partnership agreement with the relevant agencies and public bodies would help to ensure timely, accurate and targeted information is given to the community, and avoiding confusion and misinformation.</p>
69	<p>Paragraph 2 amended to remove reference to consultation now that this has been completed.</p> <p>Additional paragraph added after paragraph 2, to set out more detailed recommendations for delivery mechanisms.</p>	It is recommended to establish a dedicated place-based team that is tasked with delivering the wide range of projects and initiatives on the ground and is responsible for community liaison and communications. This should be supported by a steering group that brings together the full range of partners, underpinned by a partnership working agreement that confirms the commitment to working within the strategic direction set by the Place Plan.
Appendix B	Updated paragraph references to NPPF to the latest (2023) version	

Other priority matters outside scope of Place Plan, to be actioned by relevant agencies:

- 'Zero tolerance' on litter, flytipping, dog fouling
- Maintenance of streets (potholes) and pavements throughout the community
- Crime and policing
- Warden scheme
- NHS engagement – increased services
- Public transport
- Parking outside Sunspot – consider options
- Fire and Rescue Service offer of fire safety and education visits by prevention team