

Key Decision Required:		In the Forward Plan:	
Management Team			
Cabinet Informal Formal		Council	

LEISURE & PUBLIC REALM PORTFOLIO HOLDER
February 2024

REPORT OF CORPORATE DIRECTOR – OPERATIONAL SERVICES

A.1 PROPOSED NAMING AND NUMBERING

(Report prepared by Lisa Tann)

PART 1 – KEY INFORMATION

PURPOSE OF THE REPORT

To seek authority to proceed with the formal naming of the road currently under construction on Freshfields Road, Harwich, Essex.

EXECUTIVE SUMMARY

A new development of 3 commercial units and 1 new road has commenced on the site at the above location. The layout of this retail development is shown on the drawing attached as an Appendix to this report.

RECOMMENDATION(S)

(a) That the new road shown on the site plan attached as an Appendix to this report are named: - “Mariners Way”.

(b)

Reason: -

Mariners Way: - Reflect nautical history of Harwich.

This new development is going to be a retail park. The suggested name for the new retail park is Harwich Portside Retail Park. This is phrase 1 of the development.

That all interested parties be advised of the names allocated to the new roads.

PART 2 – IMPLICATIONS OF THE DECISION

DELIVERING PRIORITIES

It is believed that the development of this site will have a significant impact on the re-generation of the area.

FINANCE, OTHER RESOURCES AND RISK

Finance and other resources

There are no financial implications as all costs are borne by the developer.

Risk

There are no risk implications, however, failure to allocate road names and postal addresses to the new properties will lead to significant difficulties for the owners of the properties accessing goods & services and mail deliveries.

LEGAL

The Council is empowered under Section 64 of the Town Improvement Clauses Act 1847 to name a street which is not already named. However, if the Council objects to the

proposed names, the person proposing the name may appeal against the objection to a Petty Sessional Court, under Section 17 of the Public Health Act 1925.

OTHER IMPLICATIONS

Consideration has been given to the implications of the proposed decision in respect of the following and any significant issues are set out below.

Crime and Disorder / Equality and Diversity / Health Inequalities / Area or Ward affected / Consultation/Public Engagement.

Crime and Disorder Act 1998 – Consideration has been given to the Crime and Disorder Act 1998. The issues raised in this report have no relevant implications.

Equality & Diversity – There are no equality and diversity issues relevant to this report.

Ward/s Affected – Dovercourt Vines & Parkeston Ward.

PART 3 – SUPPORTING INFORMATION

BACKGROUND

Following consultations, there have been no dissenting views to the request to name the roads as above.

CURRENT POSITION

The decision to name this road is needed to enable official addresses to be issued on this new retail development.

FURTHER HEADINGS RELEVANT TO THE REPORT

N/A

BACKGROUND PAPERS FOR THE DECISION

Email from:

Developer Dovetail Architects. Dated 28/02/2024 enclosing initial application.

Email to:

Developer 28/02/2024 acknowledging application.

Invoice sent to: Applicant in respect of naming & numbering fees 04/04/2024. Invoice Paid 09/04/2024.

Official Consultation Letters sent to: -

Cllr B Davidson- Dovercourt Vines & Parkeston Wards

Harwich Town Council

Land Charges (ECC Highways)

Royal Mail Address Development

Clacton Fire Station

Essex Ambulance Station

Essex County Fire & Rescue Services

Water Supplies Officer – Essex County Fire & Rescue Services

Clacton Police Station

APPENDICES

A.1 Appendix - Site Drawing No. 3835-PL22D