

<b>Key Decision Required:</b>		<b>In the Forward Plan:</b>	
<b>Management Team</b>			
<b>Cabinet</b> <b>Informal</b> <b>Formal</b>		<b>Council</b>	

**COMMERCIALISATION PORTFOLIO HOLDER**  
*October 2017*

**REPORT OF CORPORATE DIRECTOR – OPERATIONAL SERVICES**

**A.1 PROPOSED NAMING AND NUMBERING**

(Report prepared by Nina Underwood)

**PART 1 – KEY INFORMATION**

**PURPOSE OF THE REPORT**

To seek authority to proceed with the formal naming of the road currently under construction on land off Bentley Road, Weeley Heath, Essex

**EXECUTIVE SUMMARY**

A new development of 6 properties and one new road has commenced on the site at the above location. The layout of this development and the proposed postal addresses is shown on the drawing attached as an Appendix to this report.

**RECOMMENDATION(S)**

- (a) That the new road shown on the site plan attached as an Appendix to this report is named “Dumsday Drive”.**
- (b) That all interested parties be advised of the name allocated to the new road.**

**PART 2 – IMPLICATIONS OF THE DECISION**

**DELIVERING PRIORITIES**

It is believed that the development of this site will have a significant impact on the re-generation of the area.

**FINANCE, OTHER RESOURCES AND RISK**

**Finance and other resources**

There are no financial implications as all costs are borne by the developer.

**Risk**

There are no risk implications, however, failure to allocate a road name and postal address to the new properties will lead to significant difficulties for the owners of the properties accessing goods & services and mail deliveries.

**LEGAL**

The Council is empowered under Section 64 of the Town Improvement Clauses Act 1847 to name a street which is not already named. However, if the Council objects to the proposed names, the person proposing the name may appeal against the objection to a Petty Sessional Court, under Section 17 of the Public Health Act 1925.

**OTHER IMPLICATIONS**

Consideration has been given to the implications of the proposed decision in respect of the following and any significant issues are set out below.

**Crime and Disorder / Equality and Diversity / Health Inequalities / Area or Ward affected / Consultation/Public Engagement.**

**Crime and Disorder Act 1998** – Consideration has been given to the Crime and Disorder

Act 1998. The issues raised in this report have no relevant implications.  
**Equality & Diversity** – There are no equality and diversity issues relevant to this report.  
**Ward/s Affected** – Lt Clacton and Weeley Ward.

### **PART 3 – SUPPORTING INFORMATION**

#### **BACKGROUND**

Following consultations, there have been no dissenting views to the request to name the road as above.

#### **CURRENT POSITION**

The decision to name this road is needed to enable official addresses to be issued to the new dwellings.

#### **FURTHER HEADINGS RELEVANT TO THE REPORT**

N/A

#### **BACKGROUND PAPERS FOR THE DECISION**

**Email from:**

Moody Homes Ltd  
Dated 06/07/17 enclosing initial application.

**Email to:**

Moody Homes Ltd  
Dated 06/07/17 acknowledging application and requesting further information..

**Email from:**

Moody Homes Ltd attaching additional information. Dated 11/07/17.

**Invoice sent to:** Applicant (Moody Homes Ltd) in respect of naming & numbering fees 13/07/17.

**Payment received from:** Applicant in respect of naming & numbering fees 02/08/17.

**Email to:**

Relevant Councillors requesting road name suggestions 23/08/17

**Official Consultation Letters sent on 27/09/17 to:-**

Royal Mail Address Development  
Cllr. J. Bray/ Cllr. M. Brown  
Ms. N. Baker – Clerk, Weeley Parish Council  
Land Charges (ECC Highways)  
Clacton Fire Station  
Essex Ambulance Station  
Essex County Fire & Rescue Services  
Water Supplies Officer – Essex County Fire & Rescue Services  
Clacton Police Station

#### **APPENDICES**

A.1 Appendix - Site Layout Plan O1F