

Introduction

The following pages include the Council's emerging Corporate Plan 2020 - 2024 and Tendring District Council's Priorities and Projects 2019/20 where the Council have an influencing role. There is a clear link between the aspirations, detailed in the Plan, and Priorities and Projects noted. Projects sit under the following headings:-

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(Proactive & Reactive)
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Our Vision

To put community leadership at the heart of everything we do through delivery of high quality, affordable services and working positively with others.

Delivering High Quality Services

- Modern, high quality buildings and facilities for customers and staff
- 24 hour a day digital services – My Tendring
- Minimise waste; Maximise recycling
- Proactive Planning Service
- Public spaces to be proud of
- Effective regulation and enforcement
- Carbon Neutral by 2030

Tendring District Council Corporate Plan 2020-2024



Community Leadership Through Partnerships

- Health and wellbeing for effective services and improved public health
- Education for improved outcomes
- Law and Order for a safer community
- Sport England and Active Essex- for physical activity and wellbeing
- Joined up public services for the benefit of our residents and businesses
- Influence and lobby for Tendring's future

Community Leadership Tendring4Growth

Building Sustainable Communities for the Future

- North Essex Garden Communities
- Jaywick Sands more and better housing; supporting the community
- Vibrant Town Centres
- Building and managing our own homes
- Effective planning policies

Strong Finances and Governance

- Balanced annual budget
- 10 year financial plan
- Effective and positive Governance
- Strong and focused leadership
- Use assets to support priorities

A Growing and Inclusive Economy

- Develop and attract new businesses
- Support existing businesses
- More and better jobs
- Promote Tendring's tourism, cultural and heritage offers
- Maximise our coastal and seafront opportunities

Our Values

- Councillors and staff uphold personal integrity, honesty and respect for others
- Innovative, flexible, professional staff committed to delivering excellence
- Recognising the diversity and **equality** of individuals
- Working Collaboratively







PRIORITIES AND PROJECTS 2019/2020

Chief Executive

Strategic Community Leadership

- Health
- Education
- Law and Order

Deputy Chief Executive

(Corporate Services)

- Budget
- Maximising our assets
- 10 year financial plan
- Clear political leadership and effective governance
- Creating a quality environment for staff
 - People
 - Office accommodation
 - Digital

Corporate Director

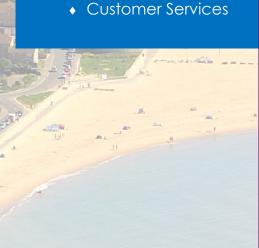
(Planning and Regeneration)

- Tendring4Growth
- Developing new businesses
- Supporting existing businesses
- Creating job opportunities
- Delivering the local plan
- Creating vibrant town centres
- Proactive planning approach
- Garden Communities
- Manningtree underpass
- Improving digital connectivity
- Exploring the opportunities of Brexit
- Influencing and lobbying for Tendring (proactive and reactive)

Corporate Director

(Operational Services)

- Enhancing our great tourism offers
- Jaywick Sands
- Cliff stabilisation
- Waste contract
- Leisure facilities review
- Residents feeling this is a great place to live
- Customer services
- our own homes
- Sport England



Health

(Community Leadership Through Partnerships)

"Seek to influence and assist partners in the delivery of improved health and wellbeing outcomes for residents and visitors to the area."

Management Team Lead: Paul Price — Corporate Director

Leader & Partnerships Portfolio Holder

Lead Officer/s: Anastasia Simpson & John Fox

Delivery Mechanism: Working with partners to identify shared opportunities to help drive improvements.

Activity	Current Position	To be completed
Work with and influence the Strategic Transformation Partnership (STP) as it moves to becoming a fully Integrated Care System.	Represented at the Co Production workshop which seeks to ensure the voice of the community is effectively heard in service planning and delivery which is also being used to help formulate the draft Five Year Plan.	On-going
Effectively engage with the North East Essex Alliance to deliver Memorandum of Understanding (MOU).	The MOU has now been signed.	On-going
To maximise opportunities for funding for health related projects through the Alliance Transformation Fund.	There is agreement in principle to fund a significant extension of the Wellbeing Hub at Great Bentley Primary School to cover wider schools across Tendring and also Colchester. This is subject to determining specific outcomes and equality impact assessments which are now being considered.	On-going
Effectively engage with the Clinical Commissioning Group (CCG).	Close working undertaken with the Clinical Commissioning Group and wider Health Alliance and providing representation at the Joint Strategic Commissioning Committee and the Prevention and also Community Model of Care work streams and acting as a joint lead for the Live Well work stream.	On-going
Essex and Tendring Health and Wellbeing Boards.	The next Local Tendring Health and Wellbeing Board is due on 8 October and will include a County Board up date.	On-going
Healthy New Towns.	Site map for North Essex Garden Communities has been agreed. The first of two learning and implementation events was held in September 2019 and the second takes place later in October 2019. Their purpose is to develop a shared health vision and start to consider how to achieve the vision through the garden community development.	On-going

Education

(Community Leadership Through Partnerships)

"Seek to influence and assist partners in the delivery of the agreed plan to improve educational attainment and aspiration in Tendring."

Management Team Lead: Ian Davidson – Chief Executive Leader & Partnerships Portfolio Holder

Lead Officer/s: Anastasia Simpson & Rebecca Morton

Delivery Mechanism: As a community leader, there are a number of education work streams that underpin this which are to be delivered in 2019/20 via the Tendring Education Improvement Group.

Activity	Current Position	To be Completed
Start Well:- Continue to support schools in improving and maintaining attainment levels,	Early discussions took place with ECC to create a new Tendring Education Strategic Improvement Board to:-	On-going
promoting school readiness, and a positive experience and opportunities through school to allow each child to achieve their full potential.	Champion educational improvement and raising aspirations for all pupils across the Tendring District.	
	 Capture and disseminate best practice across the area groups within Tendring and work collaboratively with schools to possibly include improving educational attainment, and teacher recruitment and retention (priorities to be agreed). 	
Stay Safe:- Children and young people feeling safe in their community. Links to Community Safety initiatives.	See Law & Order.	On-going
Mental Health & Emotional Wellbeing:- Bid submission for roll out of Wellbeing Hub model in Tendring/Colchester primary schools to Alliance Investment Fund. Enjoying Good Mental Health and Wellbeing: - Well-		Outcome pending
being Football, regular weekly sessions in place and running. Marathon Kids, programme launched in 7 primary schools in Tendring, work ongoing to grow	 Brightlingsea Hamford Primary Academy Harwich Community Primary School and Nursery Highfields Primary School 	On-going
programme in 2019/20.	New schools registered to MK: • St George's CE Primary School, Brook Street, Great Bromley A further 6 grants available this financial year 2019/2020.	

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Activity	Current Position	To be Completed
Positive Futures:- Working together with partners to enable families to lift themselves out of poverty, enhance aspirations and provide opportunities for life long wellbeing.	See Start Well.	On-going
School Places:- Work with Essex County Council (ECC) to support School Places 10 year plan and ensure sufficient school places for Tendring's young people.	Potential Members Briefing with Education theme, to provide update on school places and IntoUniversity - date to be agreed.	On-going
Positive Futures:- Support IntoUniversity and Teach First to enhance their reach in the Tendring district.	See Start Well.	On-going
Memorandum of Understanding (MOU) with Colchester Institute.	Agreed. Event for official sign off to be agreed.	Event for official sign off to be agreed

Law and Order (Community Leadership Through Partnerships)

"Remain a low crime area and reduce the fear of crime. Address hidden harms."

Management Team Lead: Ian Davidson - Chief Executive

Leader & Partnerships Portfolio Holder

Lead Officer/s: Anastasia Simpson & Leanne Thornton

Delivery Mechanism: The Community Safety work plan 2019/20 as defined by the Responsible Authorities Group (RAG) (Community Safety Partnership (CSP)) through the Annual Strategic Assessment process and working together, in partnership via the Community Safety Hub.

Activity	Current Position	To be Completed
Tackling Anti-Social	Held two Street Actions Days in Walton - These were based around the High Street area, and were	Complete
'	focused on ASB. This is a direct reaction to recent complaints.	
	ASB Patrol Officer: September 2019.	
Identifying and supporting repeat and vulnerable victims.	Foot Patrol Hours: 68.5 hrs.	
	Admin/Briefings/Intelligence Gathering: 30.5 hrs.	
and / or increases in crime	Verbal Warnings (ASB): 6.	
trends.	Police Intelligence Reports submitted: 4.	
Improving perceptions and	PSPO Warnings given: 21 (Begging/Street Drinking/General ASB/Cycling Offences).	
to address issues.	Engagements: Members of the Public: 75.	
	Business Community: 46.	
	Other: 1.	
	Meetings: 4, 3 Community/ Projects meetings + 1 CSE Project Meeting (Priority 2).	

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Leader & Partnerships Portfolio Holder

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Delivery Mechanism: The Community Safety work plan 2019/20 as defined by the Responsible Authorities Group (RAG) (Community Safety Partnership (CSP)) through the Annual Strategic Assessment process and working together, in partnership via the Community Safety Hub.

Activity	Current Position	To be Completed
To reduce harm to and safeguard vulnerable victims (including Children) from:- Domestic Abuse, with a specific emphasis on tackling the root causes of Domestic Abuse. Sexual Offences. Serious Organised Crime.	 Met with UNITY enterprises to discuss new project that aims to move young people involved in county lines, into vocational opportunities. Supported ECFRS with the facilitating of their Safe Well Secure days in Harwich (including Orwell Terrace). Spot it Stop it campaign in Braintree - went to see the project in action with a view to rolling it out in Clacton Town Centre initially (Child Exploitation Project in conjunction with businesses). Facilitated a partnership event on the town square in support of Essex Police Op Aidant. Met with Open Road to discuss new project- gave relevant support around street drinking in Clacton and surrounding area, including investigation in viability of wet zones etc. Organised training for TDC staff on Modern Day Slavery and Human Trafficking. Delivery of Young Persons Crucial Crew over 300 year 6 pupils have attended so far with more sessions taking place in October and November. Subjects covered are: Gangs Awareness, Healthy Relationships and Knife Crime. Delivery of Older Persons Crucial Crew, over 100 people attended. 7 organisations gave 15 minute table talks on a variety of community safety subjects, there were 18 exhibition stands. Attended Ganesh Chaturthi Festival as a Hate Crime Ambassador for TDC. Attended Stakeholder event to formulate Domestic Abuse Strategy 2020. 	Ongoing

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Lead Officer/s: Anastasia Simpson & Leanne Thornton

Delivery Mechanism: The Community Safety work plan 2019/20 as defined by the Responsible Authorities Group (RAG) (Community Safety Partnership (CSP)) through the Annual Strategic Assessment process and working together, in partnership via the Community Safety Hub.

Activity	Current Position	To be Completed
Reducing Violence and Knife Crime:-	ASB Patrol Officer -	
Work with partner agencies to raise awareness of Knife Crime across the district, with a specific emphasis on County Lines and Drug / Alcohol related violence.	19 Knife Sweeps in Clacton Town Centre and the peripheral areas. 1 - Firearm reported - on inspection BB gun found.	Complete
	Attended a Operation Shield planning meeting - Discussion to formulate a project aimed at supporting vulnerable people in pursuing a prosecution when they are a victim / perpetrator of knife crime. Essex Police / TDC / UTurn/ Victim Support - further meetings to be arranged.	On-going

Influencing & Lobbying for Tendring (Proactive & Reactive)

(Community Leadership Through Partnerships)

"To work with Partners and Stakeholders to champion Tendring at national and regional level in order to ensure that opportunities are maximised and challenges addressed".

Management Team Lead: Ian Davidson – Chief Executive

Leader & All Portfolio Holders

Lead Officer: Ewan Green

Delivery Mechanism: Work with partners to develop an outline proposal for improvements (to include; the economic, social and environmental needs and benefits) and lobby for Government support.

Activity	Current Position	To be Completed
Road, Rail and Digital Infrastructure: Lobbying for investment to improve and upgrade:- Road A120 to Harwich. Manningtree Station Underpass and Road Access. Jaywick Sands A133 Link Road. Rail Improved rail connectivity to London. Digital Deployment of 5G connectivity for Tendring.	Discussions have taken place with Essex County Council, key stakeholders and Government with a view to developing an outline proposal / key lobbying messages in relation to the required upgrade of the A120 into Harwich. An infrastructure assessment has been undertaken for West Clacton / Jaywick Sands and this includes a review of roads access and capacity.	On-going
Exploring the Opportunities of Brexit.	The present focus is predominantly on managing EU Exit but emerging proposals to support new opportunities have been outlined (e.g. business support programmes to encourage exporting).	On-going
Carbon Neutrality:- Prepare an Action Plan for agreement by the Council, which includes Community Leadership actions to encourage partners to achieve Carbon Neutrality by 2030 (see also Resources & Services Report).	Action plan will be part of consultancy, tender for consultancy support will close at the end of October 2019.	On-going

Improving Digital Connectivity (Community Leadership Through Partnerships)

"To work with all parties to boost digital connectivity across the Tendring district for the benefit of residents and business. This work includes a multi-million pound contract with BT Group as part of the Superfast Essex programme."

Management Team Lead: Ewan Green – Corporate Director Deputy Leader & Corporate Finance & Governance Portfolio Holder

Lead Officer: Tom Gardiner

Delivery Mechanism: The £9million contract signed by Essex County Council and BT Group will ensure superfast speeds of 30Mbps and above are made available to an extra 5,400 homes and businesses in the District by March 2020. TDC have contributed £250K towards the cost of the contract. The work will take place in parallel to existing fibre broadband rollout plans by Superfast Essex.

Activity	Current Position	To be completed
The Council entered into a contract with ECC (Superfast Essex) in 2017 that requires BT Open Reach to provide additional fibre to new cabinets in Tendring. This work is part of a much bigger Open Reach contract covering other parts of Essex.	The programme is on target.	Mar 20
This programme will ensure that over 98% of the district has access to a superfast broadband service. TDC will monitor delivery through six monthly progress reports from Superfast Essex.		
To develop proposals, and lobby Government for support, to provide 5G coverage across Tendring as part of a wider North Essex corridor programme.	Initial discussions on this have been progressed with Superfast Essex.	Mar 20

Sport England

(Community Leadership Through Partnerships)

"Seek to influence and assist partners in the delivery of improved health and wellbeing outcomes for residents and visitors to the area. Produce a long term sustainable scheme around Sport England grant funding"

Management Team Lead: Paul Price – Corporate Director Partnerships Portfolio Holder & Leisure & Tourism Portfolio Holder

Lead Officer: John Fox

Delivery Mechanism: Working with partners to identify shared opportunities to help drive improvements.

Activity	Current Position	To be completed
Sport England Local Delivery Pilot (LDP).	A Tendring Leadership Group has also been formed to help deliver locally which has representatives from the community and voluntary sector and other organisations and partners which match the focus areas of children and families, those with poor mental health and older people but also the wider system settings as well. The role of the Leadership Group is to represent the community and wider system settings and it has developed a local plan for Tendring highlighting the work of the Local Delivery Pilot in Tendring and the areas of focus and potential for the community and this will be shared widely with individuals, groups and partners. The next step is to turn this into a delivery plan.	On-going
Produce a long term, sustainable programme around Sport England grant funding, based on evaluation undertaken.	Currently working through the Leadership Group to ensure that the most appropriate interventions are delivered in the area and members of the Leadership Group will work with those who want to undertake interventions to ensure they are effective. Currently hoping to start delivering a micro grants scheme within the area following Leadership Group approval.	Jan 20
Initial applications completed.	At a County level Holiday Hunger schemes have been delivered across the County including within Tendring. A micro grants scheme is proposed to be started in the near future for small interventions up to £2 500.	2020/22
Measuring long-term impact.	The long term impact is to be evaluated via an evaluation contract with a consortium led by Essex University who will evaluate all projects across the wider LDP.	On-going