



**TENDRING DISTRICT COUNCIL**

**Planning Services**

**Council Offices, Thorpe Road, Weeley, Clacton-on-Sea, Essex CO16 9AJ**

<b>AGENT:</b>	Mr John Young - Barnwood Shopfitting Ltd 203 Barnwood Barnwood Gloucester GL4 3HS	<b>APPLICANT:</b>	Mr Jonathan Morris Nationwide Head Office SN3 1TA
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**TOWN AND COUNTRY PLANNING ACT 1990, TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007**

<b>APPLICATION NO:</b> 19/00977/ADV	<b>DATE REGISTERED:</b> 1st July 2019
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Proposed Development and Location of the Land:

**Replacement of existing Fascia, projecting and ATM signage, works to include the preparation and decoration of existing shopfront.  
39 Connaught Avenue Frinton On Sea Essex CO13 9PN**

THE TENDRING DISTRICT COUNCIL AS LOCAL PLANNING AUTHORITY HEREBY GRANT ADVERTISEMENT CONSENT in accordance with the application form, supporting documents and plans submitted, subject to the following conditions:

- 1 The development hereby permitted shall be begun before the expiration of three years from the date of this permission.

Reason - To comply with the requirements of Section 91 of the Town and Country Planning Act 1990, as amended by the Planning and Compulsory Purchase Act 2004.

- 2 The development hereby permitted shall be carried out in accordance with the following approved plans: 1179-03 Revision A, 1179-05, NW-19-LS400-01 Sheet 1 of 2, NW-19-LS400-01 Sheet 2 of 2, NW-19-PS-ILLUM-01 Sheet 1 of 2 and NW-19-PS-ILLUM-01 Sheet 2 of 2; received 1st July 2019.

Reason - For the avoidance of doubt and in the interests of proper planning.

- 3 Notwithstanding the details contained within question 22 (Type of Proposed Advertisements) of the application form; the illuminance levels shall not exceed 600 candelabra per metre squared (600cd/m2)

Reason - To ensure that glare and dazzle is not caused to traffic in the adjoining highway, in the interests of highway safety.

**DATED:** 23rd August 2019

**SIGNED:**

Catherine Bicknell  
Head of Planning

**IMPORTANT INFORMATION :-**

The local planning authority considers that the following policies and proposals in the development plan are relevant to the above decision:

NPPF National Planning Policy Framework February 2019

National Planning Practice Guidance

Tendring District Local Plan 2007

QL1 Spatial Strategy

QL9 Design of New Development

QL10 Designing New Development to Meet Functional Needs

QL11 Environmental Impacts and Compatibility of Uses

EN18A Advertisement Control in Conservation Areas

TR1A Development Affecting Highways

Tendring District Local Plan 2007

SPL3 Sustainable Design

PPL8 Conservation Areas

**Positive and Proactive Statement**

The Local Planning Authority has acted positively and proactively in determining this application by assessing the proposal against all material considerations, including planning policies and any representations that may have been received and subsequently determining to grant planning permission in accordance with the presumption in favour of sustainable development, as set out within the National Planning Policy Framework.

**The attached notes explain the rights of appeal.**

## NOTES FOR GUIDANCE

### ABOUT ADVERTISEMENT APPEALS

- If you are aggrieved by the decision to refuse consent for the display of Advertisements, or to grant consent subject to conditions, an appeal can be made to the Secretary of State for Communities and Local Government under Section 78 of the Town and Country Planning Act 1990. **Please note, only the applicant possesses the right of appeal.**

If you want to appeal then you must do so within eight weeks of receipt of the formal decision notice using an **Advertisement Consent Appeal Form** which can be obtained from The Planning Inspector, Temple Quay House, 2 The Square, Temple Quay, Bristol BS1 6PN (Tel: 0303 444 5000) or online at <https://www.gov.uk/planning-inspectorate>.

- If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate ([inquiryappeals@planninginspectorate.gov.uk](mailto:inquiryappeals@planninginspectorate.gov.uk)) at least 10 days before submitting the appeal. Further details are on GOV.UK.