

PROMOTION OF CHARITIES, CAUSES AND CAMPAIGNS OFFICER PROTOCOL

This protocol outlines the procedure to approve requests to the Council for the promotion of charities, causes and campaigns and may be read in conjunction with the Flag Flying protocol.

The Council receives requests to promote various charities, causes and campaigns such as:

- Royal British Legion Poppy appeal
- Jeans for Genes day
- Baby Loss Awareness
- Rotary Club eradication of Polio

Requests may take the form of any, or some of the following:

- Coloured lights or images projected onto Council buildings
- Banners attached to Council buildings
- Attachments to the TDC logo on social media
- The wearing of a particular coloured garment by staff

This is by no means an exhaustive list but it gives an indication of the type of requests received.

Requests received from private or commercial companies or organisations will not be supported.

Requests for promotion of charities, causes and campaigns will be determined on an individual basis by the Chairman of the Council in consultation with the Chief Executive and Head of People, Performance and Projects.
