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**MINUTES OF THE MEETING OF THE SERVICE DEVELOPMENT AND DELIVERY SCRUTINY COMMITTEE HELD ON MONDAY 25 JANUARY AT 7.30 P.M. IN THE COUNCIL CHAMBER, COUNCIL OFFICES WEELEY**

- Present:** Councillors Griffiths (Chairman), Ferguson (Vice-Chairman), Fowler, Hones, Pemberton Miles, M Skeels (Jnr) and Yallop
- Also Present:** Councillor M J D Skeels (Snr) (Portfolio Holder for Leisure) and Councillor Turner (Portfolio Holder for Coastal Protection)
- In Attendance:** Democratic Services Manager (Colin Sweeney), Engineering Services Manager (Mike Badger), Operations Manager (Mike Carran), Systems Support Manager (Sam Wright), and Democratic Services Officers (Janey Nice and Katie Sullivan).

**20. WELCOME**

The Chairman welcomed all present to the meeting and explained how he wished he business on the agenda to be considered.

**21. APOLOGIES FOR ABSENCE AND SUBSTITUTIONS**

There were none.

**22. MINUTES OF THE LAST MEETING**

The minutes of the meeting of the Committee, held on 2 November 2015, were approved as a correct record and signed by the Chairman.

**23. DECLARATIONS OF INTEREST**

There were none.

**24. CLACTON AIR SHOW 2015 DE-BRIEF**

The Portfolio Holder for Leisure was delighted to inform the Committee that the Clacton Air Show 2015 had been a huge success and the numbers of visitors to Clacton-on-Sea during the event had reached approximately 220,000. Councillor Skeels said that he hoped that the Air Show 2016 would be even better and that the Air show team was looking for extra attractions, including a fireworks display during the evening. In conclusion Councillor Skeels (Snr) thanked all for their very hard work in making he 2015 Air Show the most successful to date.

The Council's Operations informed the Committee that the tragedy which had occurred the previous week at the Shoreham Air Show had impacted on whether or not the Clacton Air Show 2015 should go ahead. He said that the plane crash had caused a huge amount of media interest in the Clacton Show from newspapers, television channels and social media. It was reported that on the Monday after the incident at Shoreham he had had a meeting with the Council's Chief Executive (Ian Davidson), the Monitoring Officer (Lisa Hastings), the Communications Manager (Nigel Brown) and other Officers on the best way of approaching the media, especially as many of the national had requested interviews with the Council. He said that the media had been informed that the Clacton Air Show had enjoyed it had been an unblemished over all of the previous years it had been stated and also it was a different type of Air Show to Shoreham in that the aircraft flew directly over the sea.. Mr Carran said that after discussions with all concerned it was decided to go ahead with the Clacton Air Show and that the decision had caused strong support from all over the country. He said that on the first day of the two day event, a

special Shoreham memorial message for the victims and their families had been played at the start of the Air Show.

Mr Carran said that an economic study, which was held every few years, showed that the Air Show had been worth £5.550,000 to the Tendring District in 2014 and said that local businesses had informed him that their businesses would have struggled without the income the Air Show brought to the District

Mr Carran confirmed that the of the Air Show had been estimated at 220,000 and had generated an income of £92,000. He said that the better quality of the Air Show with flights, had brought more people into the town and although insurance costs had increased, the costs of putting on the Air Show had reduced. He went on to say that the bucket collection and sale of programmes had increased and had been the main sources of income having collected almost £50,000 over the two day event. He added that the adverts placed in the programme had covered the printing costs, which meant that the sale of the programmes had brought 100% of profit to the Council.

Mr Carran said that before the Air Show, the Council's website had received around 6,000 'hits' a week and during the week of the Air Show the site had received almost 150,000 visits. He informed the Committee that, as soon as the Air Show had finished the very next day work started on the next event in 2016 as it took around 12 months to arrange and that in April, the Council would work with partner organisations and trade sand operators to discuss the way forward.

In response to Members' questions in relation to parking and significant increases in the levels of traffic coming into the town, Mr Carran said that the Council had provided extra car parks in Clacton, Holland, Walton etc. and that despite the large number of additional cars, there remained spare parking capacity at Holland Haven. The Council's Engineering Team had helped traffic movement by providing extra signage to direct traffic to extra car parks, and details of these had also been given on social media.

In conclusion, Mr Carran informed the Committee of all of the partners that had worked with the Council in making it a "multi-agency approach" and added that there was a significant Emergency Planning exercise held every year with the Emergency Services to cover plans for any number of potential issues that could arise.

The Council's Systems Support Manager (Sam Wright) informed the Committee of the online social media tool named Twitter as it was a great way to provide updates/news and receive feedback.

Mr Wright said that the Clacton Air Show Twitter account currently had over 4,000 followers which he put into perspective by informing the Committee that the Council's Twitter account had 2,843 followers, the Princes Theatre, 1,268 followers and the Clacton Gazette (local newspaper) 3,705 followers (figures correct as of September 2015). He then gave further statistics on the number of Tweets that had been made or re-directed (call re-Tweets), visits to the Air Show Twitter account and mentions where a Tweet contained @ClactonAirShow.

He said the use of the Air Show's Twitter account varied during the year and increased as the event got closer, and said that the Council liked to 're-tweet' the visitors photographs during and after the event, as this helped to make visitors feel more involved and allowed the Council to share fantastic photographs with all of the followers.

Mr Wright then showed the Committee samples of some of the Tweets that the Air Show had received and also some of the amazing photographs that had been Tweeted.

Responses were given in relation to Members' questions on whether:

1. A drone could be part of a future display;

2. Westland and Apache helicopters could be approached;
3. An approach could be made to the French Air Force display team who gave an impressive display;
4. The Royal National Lifeboat Institution (RNLI) would land on the beach;
5. A possible link could be added on Twitter to Facebook account; and
6. Concern over security issues at Air Show 2016

After further discussion:

The Committee asked **CABINET** to note:

- (a) That it expressed its thanks and appreciation to all of the people who had been involved in the Clacton Air Show 2015; and
- (b) That the Committee considered the Air Show Team did the Council proud and all of its hard to be recognised.

**25. UPDATE ON THE COASTAL PROTECTION SCHEME FOR CLACTON-ON-SEA AND HOLLAND-ON-SEA**

The Portfolio Holder for Coastal Protection provided the Committee with the background to the Scheme, since its inception and praised the Council's Engineering Services Manager and its former Corporate Director (Public Experience) (June Clare) for all of their effort and hard work which had been invaluable. Councillor Turner said he was proud that the cost of the scheme had come in at 8% below budget and had been completed two years before its original estimated completion.

Mr Badger delivered a presentation on the history of the development of Clacton-on-Sea since the mid 1800's and said that the prevailing winds had an impact on what happened to beaches, so much so that before the stabilisation work started at Holland the promenade had been very close to collapse.

Mr Badger spoke on the types and testing of groynes and outlined how the construction materials had been brought from Norway and put in place along the coast with absolute accuracy. He explained that Phase 1 had commenced on 22 July 2014 and completed with beaches being opened to the public on 24 January 2015. Phase 2, he said had commenced on 2 March 2015, with 15 groynes having been constructed by the end of June and incremental opening of the beaches had taken place up until 25 September 2015.

Mr Badger then spoke on the physical build of the Scheme and all that had entailed.

Mr Badger then talked about the Visitor Centre which had been very popular, with visitors for Phase 1 at Holland Haven and for Phase 2 at the Greensward opposite Hazlemere Road which had brought in more than 17,900 visitors. He then added that the TDC website had received 31,000 views with the website being updated on a weekly basis, and that the videos of the Scheme unfolding were also available on You Tube.

Councillor Turner added that communication with the public had been essential especially when the crew had been working 24/7 in order to keep householders regularly updated on progress.

Responses were given in relation any erosion further along the coast and the lost sand during the recent storms.

The Chairman thanked Councillor Turner and Mr Badger and Officers for all of their work, and congratulated all of those concerned who had been involved in the success of the Scheme.

The Committee asked **CABINET** to note that it sent its congratulations to Councillor Turner and all of the Officers involved in the Coastal Defence Project.

**26. ANY NEW ITEMS TO BE ADDED TO THE WORK PROGRAMME**

The Committee noted that the Council's Public Toilets Strategy would be considered by the Committee at its next meeting on Monday 29 February 2016. The Committee had no new items it wished to be added to its work programme at this time.

**DATE OF NEXT MEETING**

The Chairman confirmed that the next scheduled meeting of the Committee was to be held on Monday 29 February 2016 but reminded the Committee that a special meeting would be arranged to further consider the issue of Universal Credit in April 2016.

The meeting was declared closed 9.25 p.m.

Chairman