

87. CABINET MEMBERS' ITEMS**A.6 Economic Development Strategy and Action Plan**

Having considered the work undertaken by Regeneris Consulting Limited in the preparation of a Socio-Economic Baseline; an Economic Development Strategy and an Action Plan for the Tendring District, it was moved by Councillor Candy, seconded by Councillor Halliday and:

RESOLVED that

- (a) the Socio-Economic Baseline, as set out at Appendix A to item A.6 of the Report of the Inward Investment and Growth Portfolio Holder, be approved;
- (b) the Economic Development Strategy, as set out at Appendix B to the aforementioned report, be approved;
- (c) the Action Plan, as set out at Appendix C to the aforesaid report, be noted; and
- (d) Officers be instructed to prepare a phased and prioritised Delivery Plan identifying the actions and costed interventions to be pursued by the Council over the next three years and that this document be presented to Cabinet early in the New Year.
- (e) That Cabinet notes that the documents referenced in the report represent the impartial and professional advice of the consultants employed; and

RECOMMENDED TO COUNCIL

- (f) That the Socio-Economic Baseline and the Economic Development Strategy be endorsed.**