

<b>Key Decision Required</b>	<b>No</b>	<b>In the Forward Plan</b>	<b>No</b>
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**CABINET**

**24 JULY 2015**

**REFERENCE FROM SERVICE DEVELOPMENT AND DELIVERY  
SCRUTINY COMMITTEE OF 15 JUNE 2015**

**A.1 CLACTON AIR SHOW 2015 – COSTINGS AND BUSINESS PLAN**  
(Report prepared by Michael Pingram)

**BACKGROUND**

At its meeting held on 15 June 2015, the Committee received a presentation by the Council's Operations Manager on the Clacton Air Show 2015.

Mr Carran informed the Committee that last year's Air Show had been a huge success with record numbers of people attending. He said that for the past four years, his team had aimed to run the Air Show at break even and the way to achieve this was to run it as a business. He confirmed that it had cost roughly £100,000 to run last year's air show but through various sources of income, such as trade stands and programme sales, approximately £80,000 of income had been generated and that the economic impact of this to Tendring was in the region of £5,500,000.

Mr Carran then advised the Committee that despite the successes, there were issues to be aware of, including the provision of parking spaces, a lack of demand for sponsorship and that the infrastructure for Clacton was not strong enough to hold much more than the 100,000 people per day that had attended the 2014 Air Show.

During discussions with the Committee, Mr Carran was asked what the Committee could do to help the Air Show in going forward and suggestions around Members helping on the day and inviting voluntary groups to provide support, were put forward. He said that any help would be greatly appreciated and that any feedback after the Air Show would also be welcomed.

The Committee also gave consideration to the centenary year of the First World War for the 2018 Air Show and said it would work with the Council's Operations Manager on this.

**COMMITTEE RECOMMENDATIONS AND COMMENTS TO CABINET**

Cabinet is now asked to consider the recommendations of the Service Development and Delivery Committee and determine its response if any:

The Committee **RECOMMENDS** to **CABINET** that:

- (a) The Leisure Portfolio Holder gives consideration to inviting all Members to take part and help with the running of the Clacton Air Show 2015; and
- (b) the Leisure Portfolio Holder also gives consideration to attracting help and support from local voluntary groups whilst being mindful of any relevant Council policies and potential safeguarding issues.

<b>PORTFOLIO HOLDER'S COMMENTS AND RECOMMENDATIONS TO CABINET</b>
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Comments will be provided directly at the meeting.
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