

Appendix B Summary Clacton

Parking Permit Survey 2013 - Clacton

Of 294 businesses in Clacton 180 responded to the Survey

FOOTFALL IN TOWN

67% noticed an increase in footfall in the town

27% noticed no increase and some of the comments they made are as follows:

*People seem to be parking all day for work not going shopping - same cars there every day now.
Parking spaces taken up by shop workers.*

No-one has anywhere to park.

*Shopper can not get parking spaces as people who work in town use them.
(and many more on this subject)*

*People don't come to Clacton shop. We haven't got big variety shop I.E. John Lewis,
Debenhams.*

*Unaware of any initiative but not noticed any difference this year.
Nothing in town to bring people in.*

*The 60min seafront bays need to be increased to 120mins.
People can't park for long enough.*

6% made no comment

FOOTFALL IN SHOP

55% Noticed and increase

36% noticed no increase

9% made no comment

CONTINUE WITH PERMIT

82% said continue with permit

8% said do not continue

10% made no comment

MODIFIED PERMIT

43% thought the permit should be modified

41% didn't think the permit should be modified

16% made no comment

SHOULD THERE BE RESTRICTIONS DURING THE SUMER HOLIDAY SEASON?

33% thought there should be parking permit restrictions during the main summer holiday period

34% thought there shouldn't be

32% made no comment

More general comments - Clacton:

Customers complain about not be able to park in the high street car park and preferred the old system of free parking after 3PM.

On street parking in town should be two hours, would free up some spaces in the car parks. Make street parking 2 hours. Get our residents to spend their money in our local town. Keep shops open, by letting them back in our local streets for more than 1 hour.

Now difficult to find a space!

Parking time should be limited so workers can not park all day after 10AM.

In my opinion communities using the railway services are using the car park to their advantage.

Having a blanket permit everyone is a waste of money. It should be given to the people who actually need it.

*An excellent idea which encourages people to use local shops and facilities
Works very well and brings more people into town.
It is a definitely benefit for local people to have the permit and spend longer in town.*

Comments from around the district:

Brightlingsea

Workers park in street at the moment, so if staff are able to use car park, it would free up the streets for visitors all day.

Need to keep business local

Less congestion in town since permits

Parking outside shop increase to 2hrs lots of residents use 1hr parking

Walton on the Naze

Awareness on which car parks can be used and possibly map

Possibly let residents park first thing and then not after 11

possibly restrict some hours during the summer for residents

Dovercourt

Very pleased with commitment from TDC to achieve something positive

Important to keep, high street is busy so any help with free parking is great.